

**BEFORE THE STATE CORPORATION COMMISSION
OF THE STATE OF KANSAS**

DIRECT TESTIMONY

OF

HAL JENSEN

WESTAR ENERGY

DOCKET NO. 15-WSEE-115-RTS

I. INTRODUCTION

Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

A. Hal Jensen, 818 S. Kansas Avenue, Topeka, Kansas.

Q. BY WHOM AND IN WHAT CAPACITY ARE YOU EMPLOYED?

A. Westar Energy, Inc. (Westar). I am Executive Director, Customer Programs & Services.

Q. PLEASE DESCRIBE YOUR EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE.

A. I have a Bachelor's Degree in Business Administration from Washburn University. I have worked for 22 years for Westar in varying positions including field operations and customer service.

Q HAVE YOU PREVIOUSLY TESTIFIED BEFORE THIS COMMISSION?

A. Yes.

1 **Q. WHAT IS AN ANALOG METER?**

2 A. Analog meters have long been used in the electric utility industry to
3 measure residential consumption. Typically, these meters operate
4 by counting the revolutions of a non-magnetic, but electrically
5 conductive, metal disc which is made to rotate at a speed
6 proportional to the power passing through the meter. The number of
7 revolutions is thus proportional to the energy usage. Cumulative
8 usage is displayed on a set of round clock-like dials which are read
9 by a meter reader who makes his or her rounds once a month.

10 **Q. WHAT IS A DIGITAL METER?**

11 A. Digital meters are electronic devices that also track and record a
12 customer's electric use. They automatically capture information
13 about electricity consumption and, using a low-power wireless radio
14 to communicate with the utility, periodically transmit customer
15 energy-usage information.

16 **Q. WHY DOES WESTAR WANT TO UPGRADE CUSTOMER**
17 **METERING NOW?**

18 A. The need to upgrade our metering infrastructure is driven by our
19 customers' needs and desires for better service, ready access to
20 information concerning their energy consumption and the ability to
21 better control and manage their electric usage. Customer
22 expectations are continually increasing and they expect the same
23 convenient and easy access to information and service from their

1 electric utility that they receive from the other service providers with
2 whom they deal on a daily basis. Upgraded metering is required to
3 provide this information and ease of access for our customers.

4 **Q. WHAT ARE THE BENEFITS OF UPGRADING ANALOG METERS**
5 **WITH DIGITAL METERS?**

6 A. From a customer perspective, the most obvious is the ability to
7 access up-to-date electric energy information at any time through the
8 Internet on what we refer to as our customer dashboard. This
9 information is generally up to date within 24 hours and provides both
10 cost and usage information much more readily than we can provide
11 them with analog meters. We also provide weekly email summaries
12 to customers who have an online account and offer both text and
13 email alerts for unusually high usage and customer determined
14 budget alerts.

15 Reliability of service is, of course, very important to
16 customers. Digital metering helps us identify when customers lose
17 service and the number of customers involved. This helps us better
18 determine probable cause and enables us to get the right people and
19 equipment to the site resulting in faster restoration. Digital metering
20 also helps us support mobile text notifications to customers which
21 inform them of outages and estimated restoration times. This is a
22 significant customer satisfaction driver in that we can deliver the

1 peace of mind that we know they are out of service and we are
2 working on the problem, whether they are home or not.

3 Digital metering significantly reduces estimated bills, greatly
4 reduces the time from when new electric service is requested and
5 when we can provide it, provides us the ability to offer optional
6 programs such as the prepay "Pay As You Go" program and
7 eliminates the need for employees to access the metering location.

8 Operationally, digital metering provides benefits in on time
9 meter reading and billing accuracy along with improvements in
10 operational efficiency and distribution system data. For example, in
11 2014, we were able to automate over 35,000 service orders that
12 previously would have required us to send a technician to the
13 customer's home or business. This saves expenses, provides
14 timelier customer service and helps the environment by using less
15 motor fuel. We are also improving our ability to recognize distribution
16 system issues proactively. This allows us to send crews to
17 investigate and repair a situation before it causes an outage,
18 resulting in higher quality service and, for businesses, minimizing
19 production or sales losses.

20 **Q. WHAT ARE YOUR CURRENT PLANS TO CONTINUE THE**
21 **DIGITAL METERING UPGRADE PROGRAM?**

22 A. We plan to upgrade approximately 120,000 meters in 2015. These
23 will be primarily in the Wichita area. The rate of replacement after

1 2015 will depend on whether the Commission's order in this case
2 supports the recovery of the undepreciated costs of the legacy
3 analog meters. Westar witness Mr. Kongs explains the reason we
4 need Commission action similar to what many other utilities have
5 been granted across the country.

6 **Q. ARE ANALOG METERS OBSOLETE?**

7 A. No. The analog meters that remain on Westar's system are
8 operational and continue to provide us the basic information that we
9 need to bill customers for their energy consumption. While that is
10 the case, however, there is little doubt that customers would be well
11 served by the replacement of the analog meters with digital meters
12 given the additional information and control over consumption that
13 such meters would provide our customers.

14 **Q. HOW WILL WESTAR'S PLANS BE AFFECTED BY THE**
15 **COMMISSION'S ACTIONS IN THIS DOCKET?**

16 A. If Westar receives the accounting approval discussed in Mr. Kong's
17 testimony, we will move to a schedule that would allow all customers'
18 meters to be upgraded over the next few years.

19 The ability to complete the meter upgrade would position
20 Westar and its service areas in Kansas with the most up to date
21 services for residential and business customers.

22 **III. PILOT COMMUNITY SOLAR PROPOSAL.**

23 **Q. WHAT IS COMMUNITY SOLAR?**

1 A. Community solar provides an off-site option that allows customers to
2 purchase renewable solar energy from a larger scale facility that is
3 owned and maintained by someone else. Community solar offers
4 can come in many different participation forms. We have kept our
5 pilot program simple, using a fixed per kWh rate rather than requiring
6 customers to pay a lump sum up front to purchase a share of the
7 solar facility.

8 **Q. WHY DO CUSTOMERS WANT COMMUNITY SOLAR?**

9 A. Community solar is a popular option for customers who may not want
10 an installation on their home or business or have a roof configuration,
11 roof shading or direction that does not work well with a solar
12 installation. Apartment and other renter customers can also
13 participate with this option. Solar industry statistics indicate that only
14 about 25% of homes and businesses are good candidates for rooftop
15 solar. Consequently, an option like community solar is important to
16 provide access to solar energy for customers who want it.

17 **Q. PLEASE SUMMARIZE WESTAR'S PROPOSAL IN THIS DOCKET.**

18 A. Westar proposes to allow customers to both support renewable
19 energy generation and enjoy price certainty over the longer term. We
20 propose that customers have the option to purchase a portion of their
21 overall energy use from a renewable solar resource at a fixed rate:
22 15.6¢/kWh for up to ten years. The energy generated from a
23 community solar array will be part of this renewable energy resource.

1 There will be approximately 150 shares of a 150 kW system.
2 Customers will have the option of purchasing shares of one, two or
3 three kW of renewable energy capacity and related energy and to
4 lock in this price for that portion of their energy usage for up to ten
5 years.

6 **Q. WHAT WILL BE THE SOURCE OF THE GENERATION TO**
7 **SUPPORT THIS PROGRAM?**

8 A. Westar will install, own, operate and maintain approximately 100 to
9 200 kW of solar generation in sites throughout its service territory,
10 such as parking lots and rooftops of highly visible commercial
11 buildings.

12 **Q. HOW MUCH ENERGY IS ASSOCIATED WITH ONE KW OF**
13 **SOLAR GENERATION CAPACITY?**

14 A. We estimate that in our service territory one kW of solar generation
15 provides about 107 kWh of energy per month on average over the
16 course of its 20 year operating life.

17 **Q. WHY IS THAT?**

18 A. Solar only provides generation when the sun is shining. Even during
19 daylight hours, solar production will be reduced when cloud cover
20 reduces the amount of sunlight reaching the solar panels. Based on
21 the number of annual daylight hours in our service territory and the
22 historical amount of annual cloud cover, we estimate the capacity
23 factor of solar generation in our service area to be about 15%. We

1 used the estimated capacity factor to estimate the amount of
2 generation we could expect from one kW of solar capacity. We also
3 took into account the expected annual generation capacity
4 degradation of about 0.5% which occurs in solar generation systems.

5 **Q. WHAT IS CAPACITY FACTOR?**

6 A. Capacity factor is the ratio of actual annual production to the
7 theoretical maximum production if the equipment generated at full
8 capacity for each of the 8,760 hours in a year. A 1 kW resource has
9 an annual theoretical potential production of 8,760 kWh (1 kW times
10 8,760 hours in a year). Consequently, a solar generation resource
11 with a 15% capacity factor would generate about 1,314 kWh per year
12 or about 109.5 kWh per month in the first year of operation.
13 However, given the typical loss of generation capacity of about 0.5%
14 per year, we estimate the average monthly generation from such
15 sources over their 20 year operating life to be approximately 107
16 kWh.

17 **Q. HOW WOULD A BILL BE CALCULATED FOR A CUSTOMER**
18 **WHO DECIDES TO PURCHASE ONE KW OF RENEWABLE**
19 **ENERGY CAPACITY?**

20 A. If a customer uses 900 kWh/month and purchases 1 kW of
21 renewable capacity under the program, the customer will be deemed
22 to have used 107 kWh of renewable energy and the balance from
23 Westar's generation fleet. We would bill the customer for 107 kWh

1 at 15.6¢/kWh and the energy used in excess of that amount – in this
2 case 793 kWh (900-107 = 793kWh) – would be billed at the
3 customer's then applicable rate. While the customer's applicable
4 rate may change over time, the rate for the portion of the customer's
5 energy that comes from the community solar program will be fixed at
6 15.6¢/kWh for up to ten years.

7 **Q. WHAT IS THE PURPOSE OF THE COMMUNITY SOLAR**
8 **PROJECT?**

9 A. The community solar program is intended to be an optional pilot
10 program to meet customers' evolving expectations and preferences
11 with regards to renewable energy and fixed cost options. As we have
12 proposed in this docket, Westar's goal is to utilize this demonstration
13 project to allow Westar and all stakeholders to gather information and
14 determine how best to respond to customers' interests and
15 expectations as well as meet the needs of all customers who want to
16 further support renewable energy generation. In particular, this
17 program will allow customers who cannot otherwise have solar
18 panels (e.g., on an apartment, building, etc.) participate in solar
19 energy production.

20 **Q. WHAT WERE THE PRIMARY SOURCES OF YOUR**
21 **INFORMATION CONCERNING COMMUNITY SOLAR?**

22 A. Among other sources, we worked closely with Solar Electric Power
23 Association (SEPA), an educational non-profit organization

1 dedicated to helping utilities integrate solar energy into their
2 portfolios.

3 SEPA operates under the following guiding principles:

- 4 • Utilities must be a critical part of the equation for solar
5 energy to live up to its full potential in serving the public
6 good.
- 7 • The long term economic health of utilities, solar
8 companies and their customers will be strengthened
9 through partnership.
- 10 • The regulatory compact must evolve to support utility
11 business models that encourage both central stations
12 and distributed solar deployment.
- 13 • Upgrades and advancements are needed to grid
14 infrastructure, enabling technologies, and grid
15 operations in order for solar energy to reach maximum
16 potential.

17 We also used research gathered from customers through
18 customer surveys and focus groups. A survey conducted by KU
19 Consulting showed that 97% of our customers had some interest in
20 renewable energy and 69% indicated that we were not providing
21 enough renewable resources to our customers.

22 **Q. HOW MUCH WILL IT COST A CUSTOMER TO PARTICIPATE IN**
23 **THE VOLUNTARY COMMUNITY SOLAR DEMONSTRATION**
24 **PROJECT?**

25 A. Customers will have the opportunity to purchase a portion of the
26 community solar generation in shares. Customers are limited to a
27 maximum of three shares. Each share of the solar program will be
28 equal to 107 kWh. The customer will pay 15.6¢/kWh for those 107

1 kWh each month as long as they stay in the program for up to 10
2 years. Our approach provides price stability and additional rate
3 options. The program requires no investment from the customer to
4 participate.

5 **Q. WHAT CUSTOMERS WILL BE ELIGIBLE TO PARTICIPATE IN**
6 **THE COMMUNITY SOLAR DEMONSTRATION PROJECT?**

7 A. Community Solar subscriptions will be available to all residential,
8 small general service, and medium general service customers, and
9 customers on school or church rates who are in good standing, not
10 currently on a pay agreement or enrolled in our pilot Pay As You Go
11 Prepay program.

12 **Q HOW LONG IS THE CUSTOMER OBLIGATION TO**
13 **PARTICIPATE?**

14 A. Customers cannot leave the program or decrease their number of
15 shares for the first year of participation unless they leave the Westar
16 service territory, but they can add shares if they are available at any
17 time including during the first year or thereafter (based on
18 availability). After the first year, customers are free to decrease their
19 shares or leave the program. When a change in the number of
20 shares is made (increased or decreased) customers cannot
21 decrease their shares again for one year.

22 **Q WHAT HAPPENS IF YOU HAVE MORE CUSTOMER INTEREST**
23 **THAN SHARES OF THE PROGRAM?**

- 1 A. The program will have a limited number of shares available based
2 on the amount of solar generation we have installed. Once all shares
3 are subscribed, customers wishing to participate will be placed on a
4 wait list and will be able to participate on a first-come, first-served
5 basis. They will be notified as shares become available.
- 6 **Q. WILL THE AMOUNT OF EACH COMMUNITY SOLAR SHARE**
7 **CHANGE FROM MONTH TO MONTH BASED ON SOLAR**
8 **FACILITY GENERATION?**
- 9 A. No. Each share will be fixed at 107 kWh per month.
- 10 **Q. WHAT HAPPENS IF SOLAR GENERATION FALLS BELOW THE**
11 **KWH SUBSCRIBED SHARES?**
- 12 A. Our limited program shares are based on the estimated generation
13 of our solar facilities. Though unlikely, the possibility exists that due
14 to weather or mechanical issues, our solar generation will be less
15 than amount of solar energy we have sold. However, Westar has
16 other forms of renewable energy generation that will allow us to meet
17 the customer demand for renewable energy shares sold.
- 18 **Q. DO CUSTOMERS WHO PURCHASE SHARES IN THIS**
19 **PROGRAM OWN THE RENEWABLE ENERGY CREDITS (RECS)**
20 **ASSOCIATED WITH THEIR SHARE?**
- 21 A. No. All RECs will be owned and retired by Westar.
- 22 **Q. WHAT INFORMATION DOES WESTAR HOPE TO GAIN FROM**
23 **THE PILOT PROGRAM?**

1 A. The purpose of the community solar pilot program is to better
2 understand the customer interest, demographics, and motivation for
3 participating in a fixed rate renewable energy program. Customer
4 research will be completed as part of the pilot. The objectives will be
5 to:

- 6 (1) identify the level of customer interest in renewable
7 energy;
8 (2) monitor and measure the generation from solar
9 facilities;
10 (3) determine characteristics of customers who purchase
11 shares;
12 (4) measure the effects of a fixed rate renewable energy
13 option on customer satisfaction; and
14 (5) determine the size of the customer segment(s) likely to
15 participate.

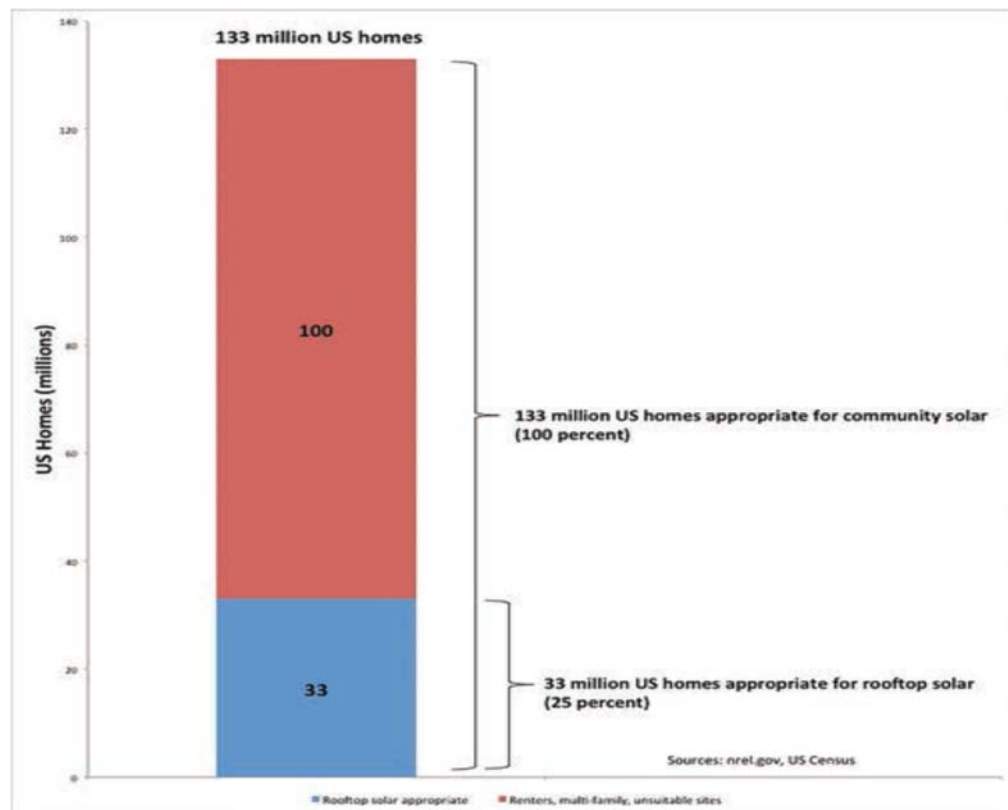
16 **Q. IS THIS PROGRAM IN COMPETITION WITH ROOF TOP SOLAR?**

17 A. No. The program complements roof top solar. The purpose of the
18 program is to provide an option to customers without access to roof
19 top solar and others who cannot or choose not to install roof top solar
20 but nevertheless want to purchase solar energy.

21 **Q. ARE THERE A LARGE NUMBER OF HOMES IN THE UNITED**
22 **STATES THAT ARE NOT SUITABLE FOR SOLAR**
23 **INSTALLATIONS?**

1 A. Yes. A study done by the National Renewable Energy Laboratory
2 (NREL) using data from the US Census shows that only about 25%
3 of the 133 million homes in the United States are suitable for roof top
4 solar. Chart 1 below shows this dichotomy.

Chart 1
U.S. HOMES SUITABILITY FOR ROOFTOP SOLAR



5 **Q. ARE OTHER UTILITIES INSTALLING COMMUNITY SOLAR?**

6 A. Yes. MidWest Energy in Hays, Kansas recently installed a
7 community solar facility. Community solar programs can also be
8 found in Arizona, California, Colorado, Delaware, Florida, Georgia,
9 Iowa, Kentucky, Minnesota, Nebraska, Oregon, Utah, Vermont, and
10 Washington.

1 **Q. WHAT EVIDENCE IS THERE THAT UTILITY CUSTOMERS ARE**
2 **INTERESTED IN A COMMUNITY SOLAR OPTION?**

3 A. As noted above, other utilities are installing or have installed
4 community solar. Customers are already participating in community
5 solar programs in a growing number of states. An August 2014
6 SEPA report on community solar states that investor-owned utilities
7 have announced 15 community solar programs with eight in
8 operation and seven in the planning stages. The report shows that
9 more than half of existing community solar projects have a
10 subscription rate of greater than 95%.

11 **Q. WHAT ARE THE BASIC PROVISIONS OF WESTAR'S**
12 **PROPOSED COMMUNITY SOLAR PROGRAM?**

13 A. The basic provisions of the Community Solar program are:

- 14 • Voluntary program.
- 15 • Pilot project for ten years.
- 16 • Limited to 150 customers. A waitlist will be maintained.
- 17 • Eligibility: customers in good standing eligible from rate
18 classes: residential, SGS, MGS, and school and church rates.
19 Excludes Pay As You Go customers.
- 20 • Customers from anywhere in Westar's territory can
21 participate.
- 22 • System size will be approximately 100 - 200 kW, located in
23 Topeka and Wichita dependent on final site locations.
- 24 • Cost of developing and constructing the community solar
25 facilities will be included in Westar's plant-in-service upon
26 completion.

- 1 • Customers pay 15.6 cents per kWh for each share, fixed for
2 the 10 year life of this pilot.
- 3 • RECs will be retained by Westar and retired on behalf of our
4 customers.
- 5 • Shares come in fixed 107 kWh/month increments based on
6 the system's estimated average production.
- 7 • Customers can choose one, two or three shares.
- 8 • Customers are taken off the program if they leave Westar
9 territory.
- 10 • Customers can transfer the program to a new residence in
11 Westar territory.
- 12 • Minimum participation term is one year.
- 13 • No upfront participation fees.

14 **Q. PLEASE PROVIDE A DESCRIPTION OF BUSINESS**
15 **PROCESSES NECESSARY TO IMPLEMENT THE PROGRAM,**
16 **ESPECIALLY AS THEY RELATE TO CUSTOMER SERVICE.**

17 A. For the pilot, business processes have been purposely simplified in
18 order to facilitate the community solar program implementation.

19 Customers interested in the community solar choice will
20 speak to a Westar customer service representative (CSR) directly.

21 The enrollment process consists of:

- 22 1. Customer speaks with a Westar CSR regarding
23 community solar.
- 24 2. The Westar CSR will determine the customer eligibility.
- 25 3. Customer determines number of desired shares.
- 26 4. The account is set in community solar status.

1 5. Billing is notified to modify current bill process.

2 **Q. WILL WESTAR USE A THIRD-PARTY PROVIDER TO OPERATE**

3 **THIS PROGRAM?**

4 A. No.

5 **Q. THANK YOU.**